

ORDINARY TO EXTRAORDINARY

Workshop for Personal Trainers

ATTRACT, RETAIN AND INSPIRE!

Progress to the next level of Professionalism and Competence and stand out from other Trainers with a greater understanding of how to improve yourself, your business and your clients. This Workshop is designed to:

1. Educate about the importance of Customer Service
2. Explain how clients 'think' based on industry-standard cognitive psychology principles
3. Highlight that the two most important principles in a PT business are:
(a) Attract clients (b) Retain clients
4. Learn New and Advanced ways to train potential and new clients
5. Apply Technical Exercise-based guidelines to develop a basic PT Business Plan.

Dates: Melbourne – Sat 21st Feb 2009,
Sat Aug 1st 2009, Sat Nov 21st 2009

Time: 9.00-5.00pm

Venue: Teamfit, First Floor, 71-75 City Road.
Southbank. (Opposite Eureka Towers)

Dates: Sydney – Sat 28th Feb 2009,
Sun 5th July 2009, Sunday Nov 1st 2009

Time: 9.00-5.00pm

Venue: Cambridge Hotel
212 Riley St, Surry Hills.

\$199 – Includes:

- Workshop/ Course Kit
- Morning and Afternoon Tea
(BYO lunch or plenty of cafes nearby).

8 CEC'S
(Continuing Education Credits).

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Accreditation Code
90872FA0910